

# GBPAARCHITECTS

COMPANY PROFILE



## PRACTICE

**GBPAArchitects** is a Milan-based architectural firm founded by architects **Antonio Gioli** and **Federica De Leva**, with over 25 years of experience in Integrated Design across Italy and abroad.

Our work spans the **retail, workplace, automotive, and luxury sectors**, partnering with leading **real estate investors** and **global premium brands** to craft environments that reflect identity, innovation, and long-term value. Through user-centered methodology and cutting-edge digital tools, we deliver projects that meet the **highest standards in sustainability, functionality, and aesthetics**.

Beyond architectural design, **our services** include interior design, space planning, and workplace and change management strategies, with the aim of creating work environments that are increasingly comfortable and functional for people and organizations.

**Our client** roster includes distinguished names such as Porsche, BMW Group, Rolls Royce, and Giorgio Armani. Among our signature projects are the Porsche Experience Centre in Franciacorta and the Rolls Royce Motors Car Limited offices in Goodwood, which underscore our capacity to meet the demands of high-profile and technically sophisticated design projects.

**Our strength** lies in the ability to fully understand client needs and translate them into innovative, functional architectural solutions. This approach, combined with our proven ability to manage large-scale projects effectively, is a testament to our competence and reliability in the field.



**WE GIVE SHAPES  
TO YOUR IDEAS**



**WE BLEND  
TECHNOLOGY AND  
CREATIVITY TO  
REDEFINE SPACES.**

## **SERVICES**

### **Design Phase**

- **Concept Design**
- **Architectural & Integrated Design:**
  - **Pre-Design**
    - Schematic Design
    - Detailed Design
    - Interior Design
- **Workplace strategies**
- **Space Planning & Zoning**
- **Master Planning**
- **BIM Development & Management**
- **EHS Design & Consultancy**
- **Interdisciplinary Coordination**
- **Permitting**
- **Tender Documentation**
- **Artistic Direction**

### **Construction Phase**

- **Construction Management:**
  - Site supervision
  - Artistic direction
- **Construction Administration:**
  - Quality control
  - Site Inspection Reports
  - Shop drawings control and approval
  - Change order evaluations
  - progress claim evaluation
- **Project close out:**
  - Defects control
  - As Built drawings review
  - Testing
  - Site completion report
- **H&S: Coordination in the execution phase**



# DESIGN SPECIALIZATIONS

## Architecture

A social and cultural responsibility towards the present but above all the future city. A perfect synthesis of form and function; a full understanding of the potential of available technologies; and a focus on sustainability, such as energy efficiency and reduction of resource consumption.

Projects such as the Porsche Experience Centre Franciacorta, the Amazon Headquarters in Milan, or the redevelopment of the Palazzo di Fuoco in Piazzale Loreto are emblematic testimonies of our design approach.



## Retail Design

We specialize in retail design, transforming our client's visions into tangible realities, taking care of every detail to reflect the brand's essence. By creating an engaging bond between the brand and the customer the act of purchasing becomes a moment of sensory experience in full respect and enhancement of the brand image



## Corporate Office Design

Designing sustainable working and living spaces is the approach of the future, a vision natural and human-centered vision, a method that improves the quality of life to the benefit of our well-being. Humans and their complex 'mind-body' mechanisms are at the center of our approach. The design, whether of a working environment or a building, is the result of analyzing the perceptive responses of individuals to physical space: neuro-physiological, psycho-physical, and psychological.











































## Luxury Interior Design

Our approach to interior design is dedicated to creating luxurious, bespoke environments where elegance meets functionality. We bring a unique vision to every project, from residential to commercial spaces, including mixed-use buildings and high-end dining. Our holistic approach allows us to extend our expertise to wayfinding and graphic design, ensuring visual coherence and an immersive experience in every detail.





MAIN CLIENTS

**WE HAVE OVER  
25 YEARS OF  
EXPERTISE IN  
INTEGRATED  
DESIGN AT  
NATIONAL AND  
INTERNATIONAL  
LEVEL.**

**INTERNATIONAL  
PRESENCE**





# ICONIC PROJECTS

*\*Click on the project name for more details.*



**PALAZZO DI FUOCO**



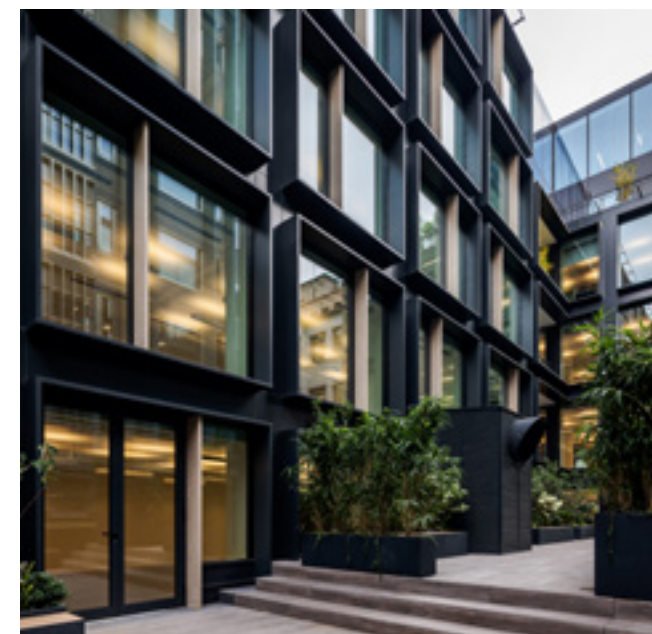
**U3 OFFICE BUILDING**



**REGINA GIOVANNA 27/29**



**AMAZON HEADQUARTERS**



**CVE9**



**POLA 9/11**



**TORRI MORETTI**



**SCHINDLER**



**BLUENEXT**



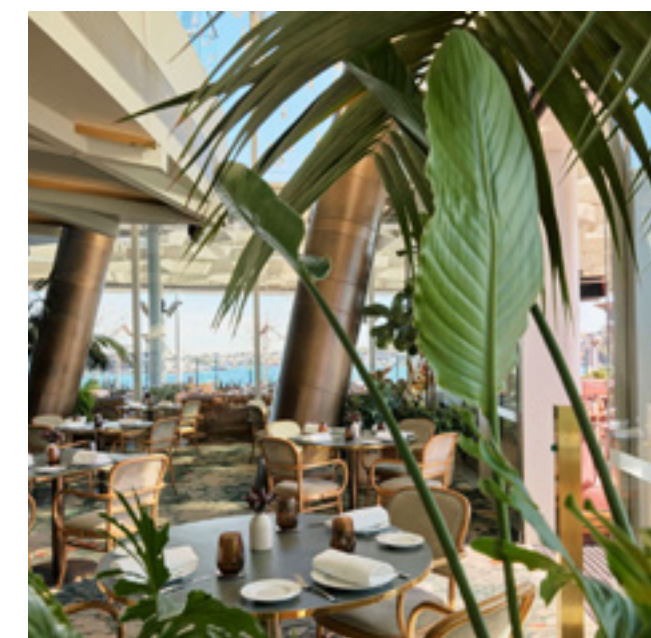
**REGIONE TOSCANA  
HEADQUARTERS**



**PORSCHE EXPERIENCE CENTER**



**GIORGIO ARMANI**



**A'MARE RESTAURANT**



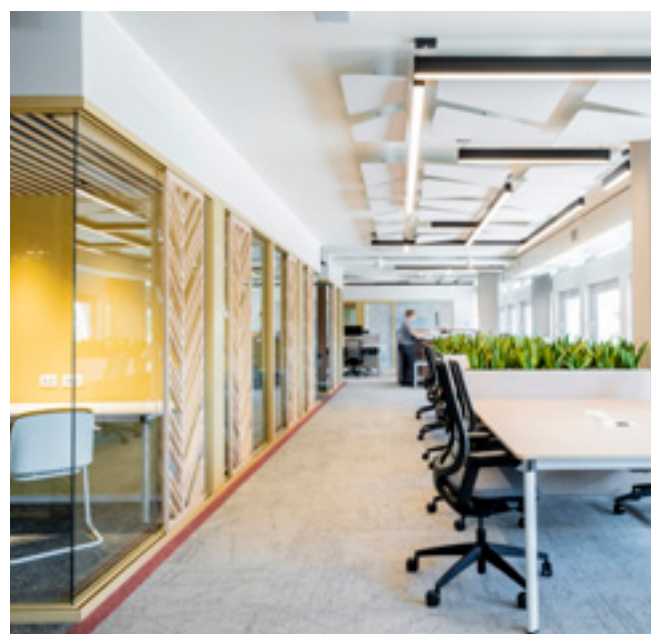
**NEST CICOGNARA**



**ARE BARTOLOZZI**



**ARE PERRONE**



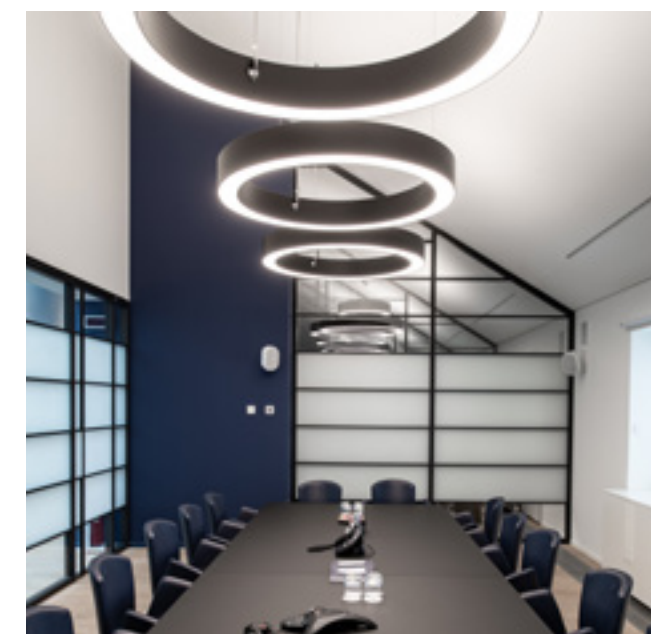
**BIRRA PERONI HEADQUARTERS**



**BMW HEADQUARTERS**



**ROLLS ROYCE HEADQUARTERS**



**ROTSCHILD & CO**



**BNP PARIBAS - FORLANINI 23**



WE DESIGN FOR BOTH  
TODAY AND THE  
GENERATIONS TO  
COME.

## CONTACTS

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